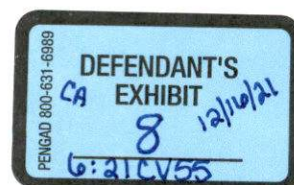


Performance Report

Week of May 2, 2021

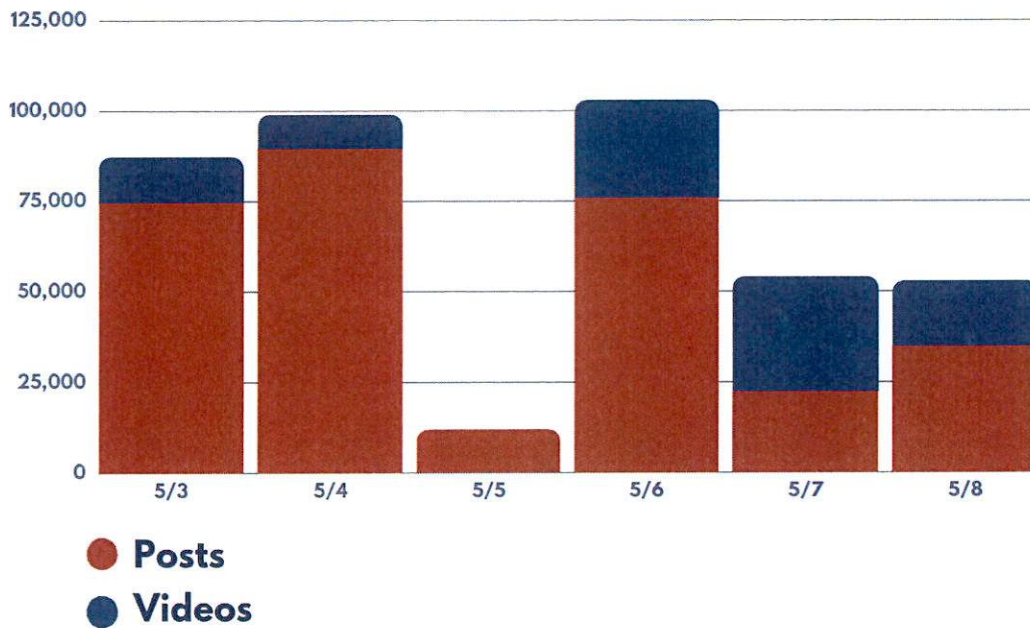


Christ Is King. Church Is Essential. Freedom Is Everything.



Freedom Center

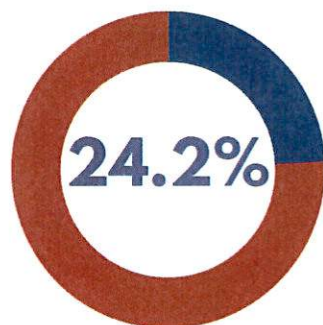
Facebook reach for the week of 5/2/2021, provided by
DeDonato Enterprises DBA Flag and Cross Network



Over 407k Unique Facebook Users
Reached In The Past Week!

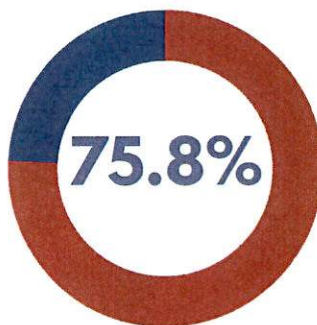
User Reach By Media Format

Videos



Total percentage accounted for by 7 shared videos:
98k+ users reached

Posts



Total percentage accounted for by 9 shared posts:
309k+ users reached

Data sourced from our top 4 performing pages for Freedom Center:

Keep and Bear - 65k users

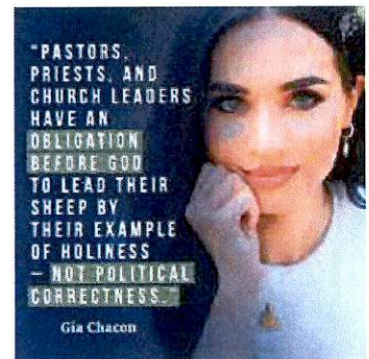
Rep Trey Gowdy for Speaker - 98k users

HomeDefenseGun - 459k users

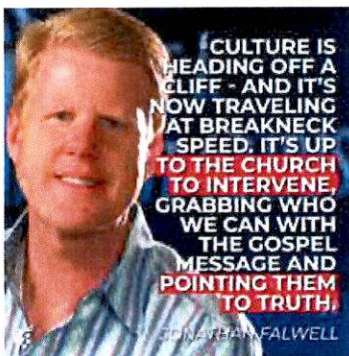
United States Constitution - 1.2 million users

This week's heavy hitters:

59k reached: Gia Chacon Quote



52k reached: Jonathan Falwell Quote



45k reached: Mike Pompeo Quote





Christ Is King.

Church Is Essential.

Freedom Is Everything.